

PTO/SB/31 (02-01)

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<b>NOTICE OF APPEAL FROM THE EXAMINER TO THE BOARD OF PATENT APPEALS AND INTERFERENCES</b>		Docket Number (Optional) <b>MS1-525US</b>						
<p>I hereby certify that the items listed above as enclosed are being deposited with the U.S. Postal Service as Express Mail, in an envelope addressed to the "The Commissioner of Patents, Alexandria, VA 22313-1450, on the below-indicated date. The Express Mail No. has been marked on the listed items. Express Mail No.:</p> <p>Signature _____</p> <p>Typed or printed name <b>Carly E. Taylor</b></p>		<p>In re Application of <b>Marsh</b></p> <table border="1"> <tr> <td>Application Number <b>09/534,916</b></td> <td>Filed <b>Mar 23, 2000</b></td> </tr> <tr> <td colspan="2">For <b>Enhancing Smart Card Usage For Associating Media Content With Households</b></td> </tr> <tr> <td>Group Art Unit <b>2876</b></td> <td>Examiner <b>LEE, SEUNG H</b></td> </tr> </table>	Application Number <b>09/534,916</b>	Filed <b>Mar 23, 2000</b>	For <b>Enhancing Smart Card Usage For Associating Media Content With Households</b>		Group Art Unit <b>2876</b>	Examiner <b>LEE, SEUNG H</b>
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Applicant hereby **appeals** to the Board of Patent Appeals and Interferences from the last decision of the examiner.

The fee for this Notice of Appeal is (37 CFR 1.17(b))

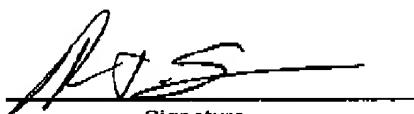
**\$ 750.00**

- Applicant claims small entity status. See 37 CFR 1.27. Therefore, the fee shown above is reduced by half, and the resulting fee is: \$ \_\_\_\_\_
- A check in the amount of the fee is enclosed.
- Payment by credit card. Form PTO-2038 is attached.
- The Commissioner has already been authorized to charge fees in this application to a Deposit Account. I have enclosed a duplicate copy of this sheet.
- The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment to Deposit Account No. 12-U/69. I have enclosed a duplicate copy of this sheet.
- A petition for an extension of time under 37 CFR 1.136(a) (PTO/SB/22) is enclosed.

**WARNING: Information on this form may become public. Credit card information should not be included on this form. Provide credit card information and authorization on PTO-2038.**

I am the

- applicant/inventor.
- assignee of record of the entire interest.  
See 37 CFR 3.71. Statement under 37 CFR 3.73(b) is enclosed. (Form PTO/SB/96)
- attorney or agent of record.
- attorney or agent acting under 37 CFR 1.34(a).  
Registration number if acting under 37 CFR 1.34(a). 38,318



Signature

Allan T. Sponseller

Typed or printed name

9/2/04

Date

**NOTE: Signatures of all the inventors or assignees of record of the entire interest or their representative(s) are required. Submit multiple forms if more than one signature is required, see below.**

Total of 1 forms are submitted.

Burden Hour Statement: This form is estimated to take 0.2 hours to complete. Time will vary depending upon the needs of the individual case. Any comments on the amount of time you are required to complete this form should be sent to the Chief Information Officer, U.S. Patent and Trademark Office, Washington, DC 20231. DO NOT SEND FEES OR COMPLETED FORMS TO THIS ADDRESS.